

# L'intelligence artificielle dans l'industrie avec MATLAB/Simulink: du mythe à la pratique



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# MathWorks is the leading provider of technical computing software

- 4 million users
- Installations at 100,000+ sites in 185 countries
- Used for teaching and research by 6500+ universities
- \$1B+ revenue in 2020
- 5000+ staff including 2500+ engineers
- Private, profitable every year since founding in 1984





# Al is transforming engineering

















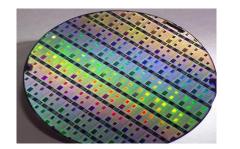










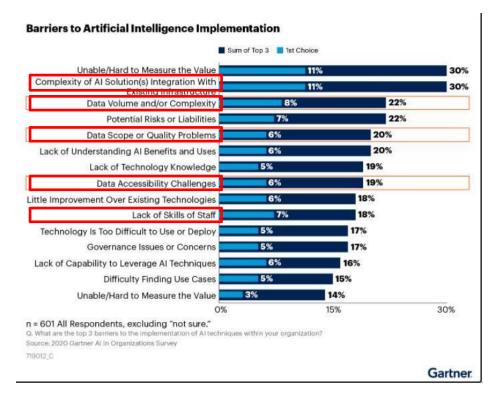






# Integrating AI is a priority for companies today but...

# Top Barriers to Al Implementation



# Top barriers to successful adoption of AI

- 1. Integration with existing technology
- 2. Data Complexity/Quality
- 3. Lack of Skills

#### n = 601

Gartner Research Circle members, excluding "unsure" Source: 2020 Gartner Al in Organizations Survey

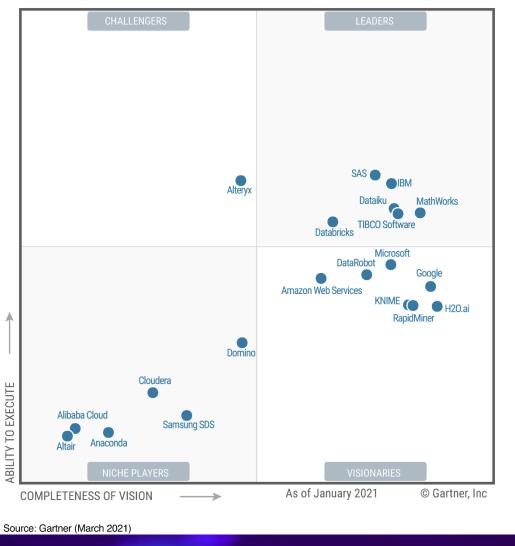
Q: What are the top three barrier to the implementation of AI techniques within your organization? Rank up to three.

ID: 719012\_C

- Source: "" How to Build Knowledge Graphs That Enable Al-Driven
- Enterprise Applications" Gartner Research Note, < D#>, published 27 May 2020



Figure 1: Magic Quadrant for Data Science and Machine Learning Platforms



Gartner Magic Quadrant for Data Science and Machine Learning Platforms, Peter Krensky, Carlie Idoine, Erick Brethenoux, Pieter den Hamer, Farhan Choudhary, Afraz Jaffri, Shubhangi Vashisth,1st March 2021.

This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from MathWorks.

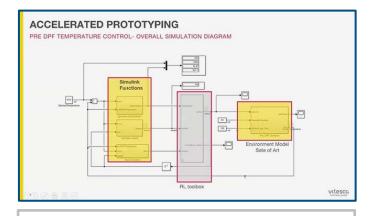
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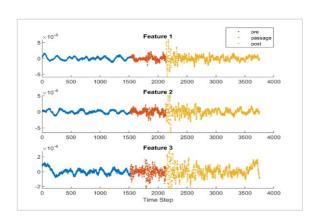
# MATLAB Al is used everywhere in Industry & Research



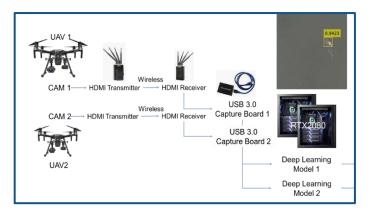
Automatic Defect Detection
Airbus



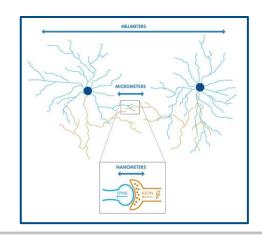
Powertrain Control Vitesco



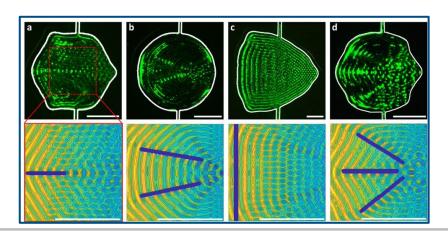
Seismic Event Detection
Shell



Drone Based Survivor
Search
KRISO



Reconstructing Neural Maps from Electron Microscopy Max Plank Institute



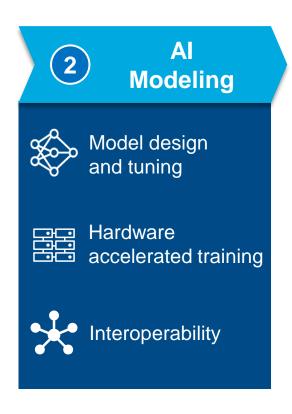
Deep Learning and Acoustic Patterning in Organ
Cell Growth Research

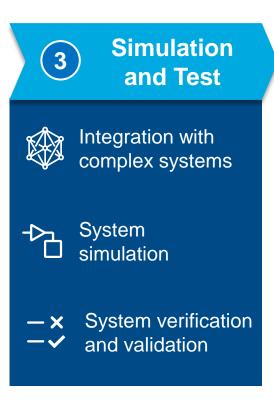
Massachusetts Institute of Technology (MIT)

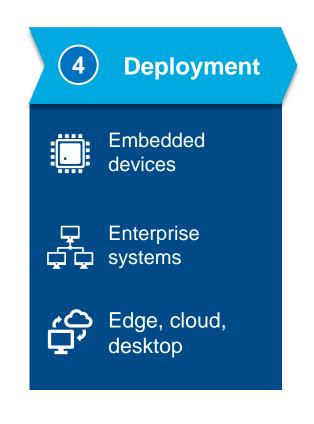


# Al-driven system design workflow

Data (1)**Preparation** Data cleansing and preparation Human insight Simulationgenerated data

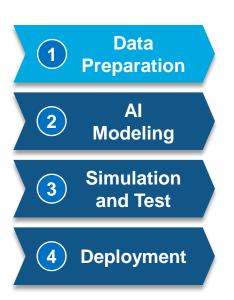


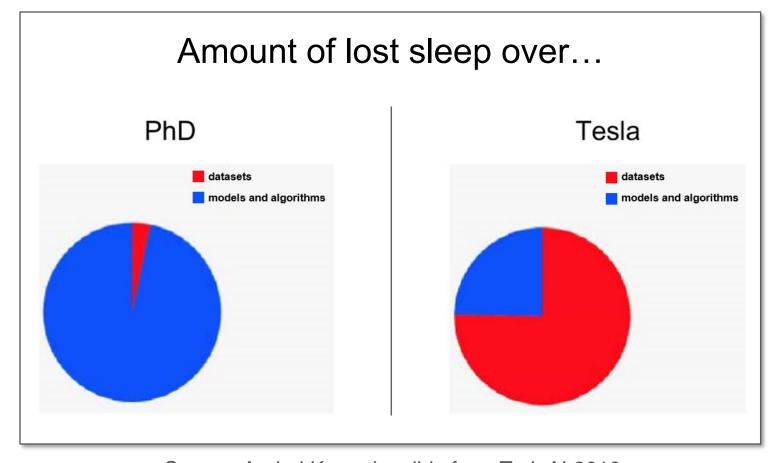






# Data preparation represents most of your AI effort





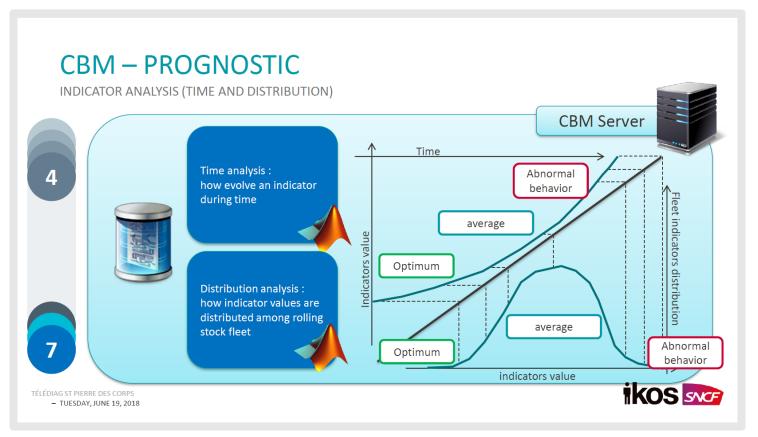
Source: Andrej Karpathy slide from TrainAl 2018



## Domain experts build better AI systems



- Data Preparation
- 2 Al Modeling
- Simulation and Test
- 4 Deployment



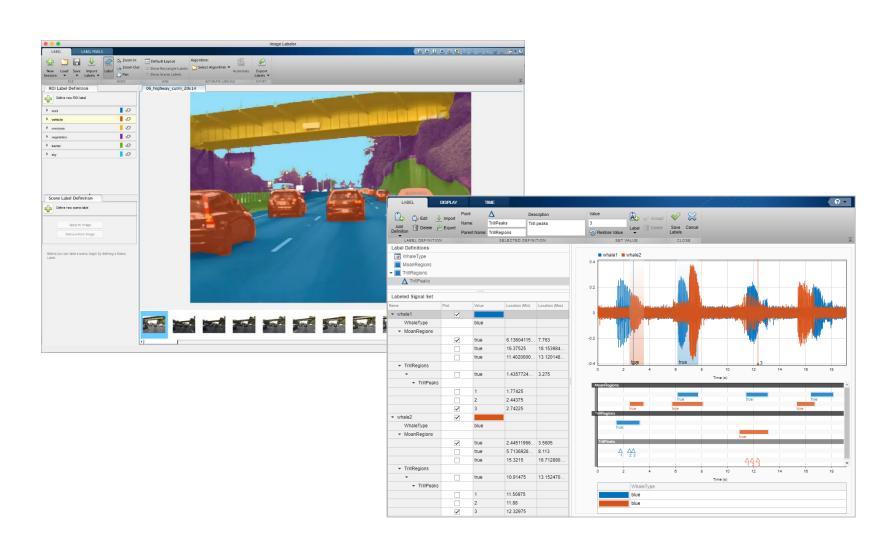
System monitors the health of trains in real time, anticipates failures, and identifies when critical maintenance is needed



# Automated labeling Apps save you weeks to months



- 2 Al Modeling
- 3 Simulation and Test
- 4 Deployment



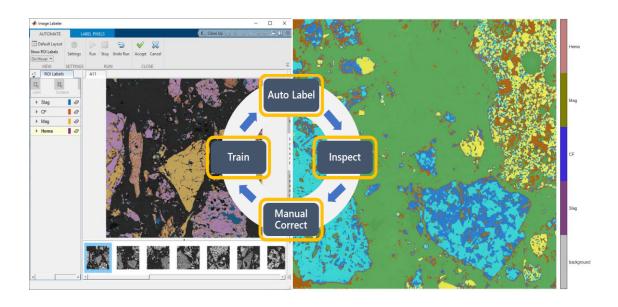


## Reduce human supervision and development time



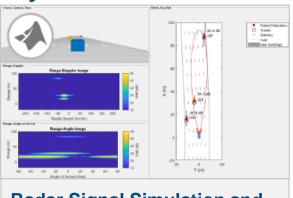
- Created a custom labeling algorithm for automatic labelling material
- Improved predication accuracy using deep learning
- Partnered with MathWorks to leverage the full benefits of MATLAB

"Even though I had limited knowledge on Image processing and Deep Learning, I could successfully adopt deep learning for my project. With evaluation support from MathWorks, we could prototype our approach easily with limited time bound."





Generate synthetic data and simulate rare system failure



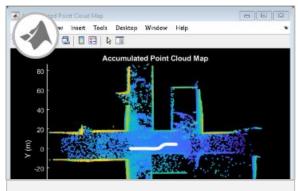
# Radar Signal Simulation and Processing for Automated Driving

Automated Driving Toolbox Phased Array System Toolbox



# **Visualize Automated Parking Valet Using 3D Simulation**

Automated Driving Toolbox Simulink



# Simulate Lidar Sensor Perception Algorithm

Automated Driving Toolbox Simulink

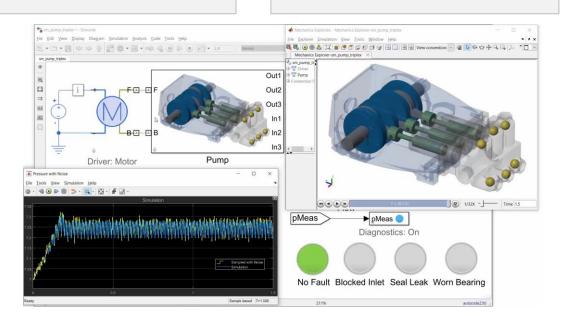
Computer Vision Toolbox



Data

**Preparation** 

- Simulation and Test
- 4 Deployment





# Start with a complete set of algorithms and pre-built models

## **Algorithms**

#### Machine learning

Trees, Naïve Bayes, SVM...

#### **Deep learning**

CNNs, GANs, LSTM, MIMO...

## Reinforcement learning

DQN, A2C, DDPG...

#### Regression

Linear, nonlinear, trees...

#### **Unsupervised learning**

K-means, PCA, GMM...

#### **Predictive maintenance**

RUL models, condition indicators...

**Bayesian optimization** 

#### **Pre-built models**

#### Image classification models

AlexNet, GoogLeNet, VGG, SqueezeNet, ShuffleNet, ResNet, DenseNet, Inception...

## Reference examples

#### **Object detection**

Vehicles, pedestrians, faces...

#### **Semantic segmentation**

Roadway detection, land cover classification, tumor detection...

#### Signal and speech processing

Denoising, music genre recognition, keyword spotting, radar waveform classification...

...and more...











# Domain-specialized reference examples



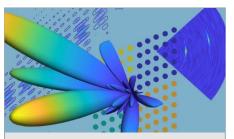
Predictive Maintenance
Anomaly Detection and Condition
Monitoring



**Geospatial Analysis**Hyperspectral Image
Classification



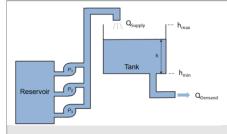
**Lidar** 3-D Point Cloud Object Detection



Radar Waveform Classification



Wireless Comms
Data Synthesis for 5G Channel
Estimation



Controls Systems
PID Tuning & System Scheduling



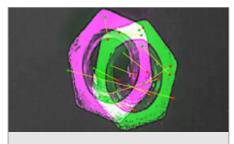
Computational Finance
Trading & Risk Management



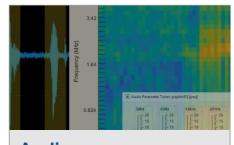
**Automated Driving**Pedestrian & Vehicle Detection



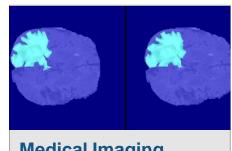
Robotics
Path Planning & Process
Optimization



Visual Inspection
Defect Detection



**Audio**Speech Recognition



Medical Imaging
Tumor Detection

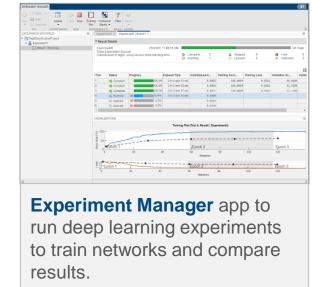


# Al modeling Apps automate training, tuning, visualization...











# Accelerate AI training on GPUs, cloud, and datacenter resources without specialized programming



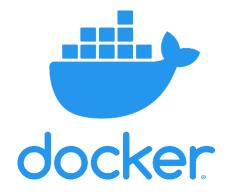


- 2 Al Modeling
- Simulation and Test
- 4 Deployment







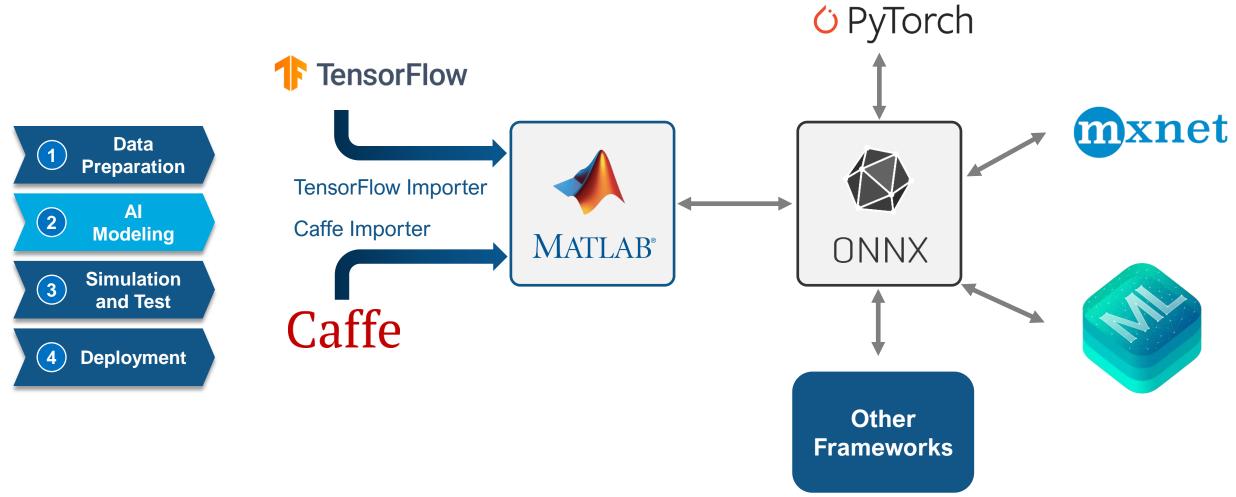








# Access AI models from the broader AI community





Mitsui Chemicals Deploys AI and Automation Systems with

TensorFlow and MATLAB

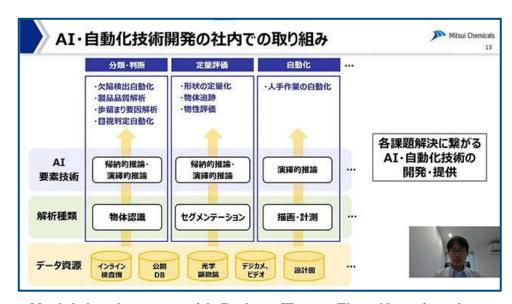


- Uses AI and machine learning to develop factory automation solutions
- Automatically imported the trained
   TensorFlow-Keras model into MATLAB
- Developed and Deployed an application with a user interface that anyone can use
- Reduced visual inspection time by 80%

"MATLAB solved our problems on the field implementation and saved development time.

That led to highly accurate development."

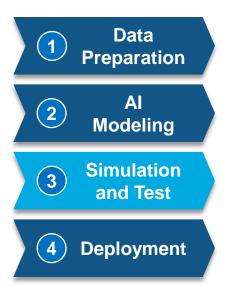
- Shintaro Maekawa, Mitsui Chemicals, Inc.

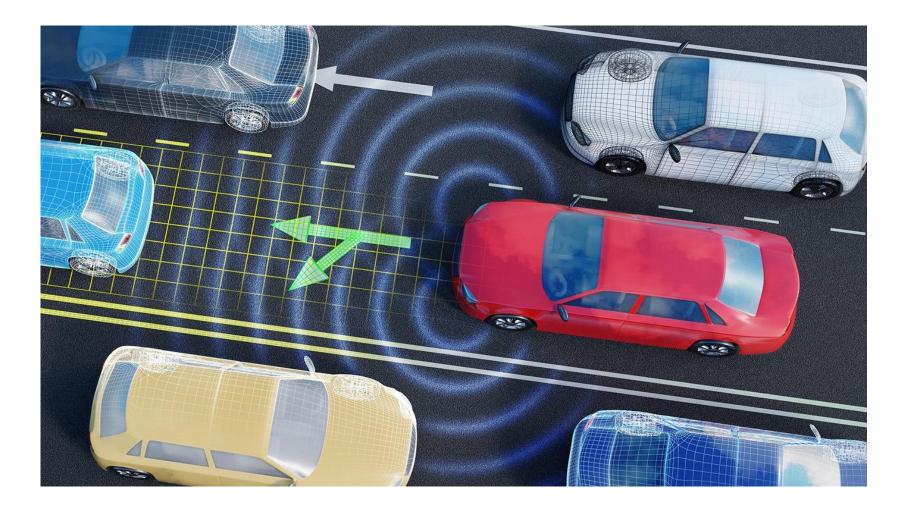


Model development with Python (TensorFlow-Keras) and efficient onsite implementation of models with MATLAB.



# Integrate AI into system-wide context, simulate before moving to hardware, and verify effectiveness







# Use Simulink for rapid design iteration and testing

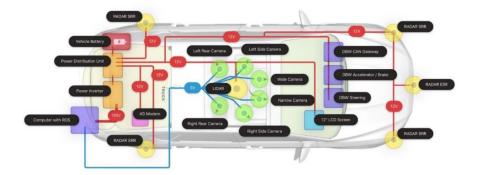


"Simulink + ROS allowed us to deploy a Level 3 autonomous vehicle in less than three months."

— Alan Mond, Voyage

- Data
  Preparation
- 2 Al Modeling
- Simulation and Test
- 4 Deployment







# Use AI within Entire Systems

**Data** 

**Preparation** 

Al

**Modeling** 

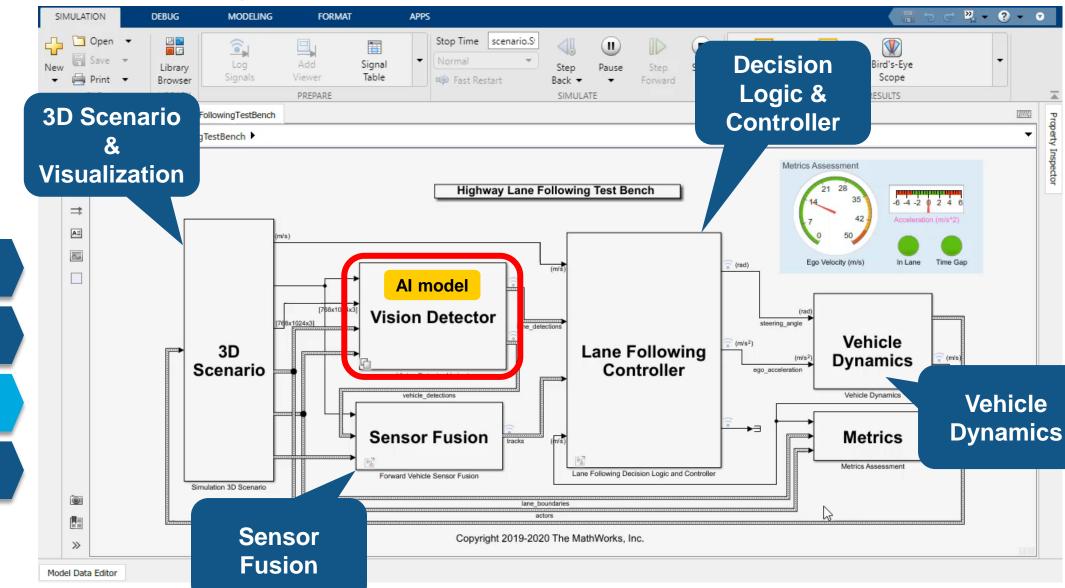
**Simulation** 

and Test

**Deployment** 

2

(3)





# Use AI to improve engine control unit development efficiency

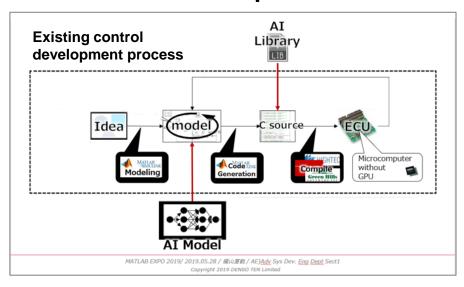
# **DENSO TEN**

- Used Deep Learning to formulate a model for complex vehicle control issues
- Applied model-based development to integrate AI model into existing control model
- Developed a pathway to c-code generation for ECU implementation

"A model-based development workflow is essential in order to use AI for control ECUs. Combining the existing control model and the AI model enables us to establish a simulation environment and accelerate product development."

- Natsuki Yokoyama, Denso Ten

#### **Model-Based Development Workflow**





# Deep experience in safety-critical certification enables us to drive new standards for AI

## **Today**

# IEC Certification Kit for ISO 26262 and IEC 61508 Qualify code generation and verification tools for ISO 26262 and IEC 61508 certification

## In process



EUROCAE WG-114 "Artificial Intelligence"





SAE G-34 "Artificial Intelligence in Aviation"



# Al models are useful everywhere

- Data Preparation
- 2 Al Modeling
- Simulation and Test
- 4 Deployment



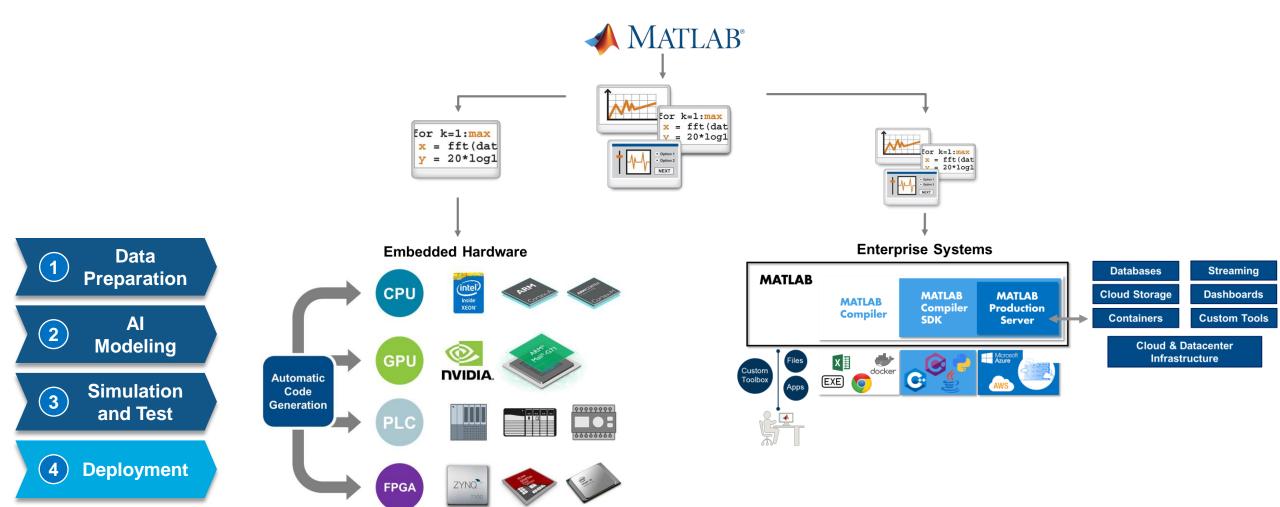








# Deploy your analytics in many ways





Fully-optimized maintenance strategies for 120,000+ connected machines



- High-quality continuously-updated digital twins used throughout product lifecycle
- >10% increase in efficiency across the full product range
- Enabled thousands of sales engineers to demonstrate reliable performance

"We use MATLAB as a platform to standardize on our tools, to develop standardized models that anyone can use, and to avoid duplication of effort."

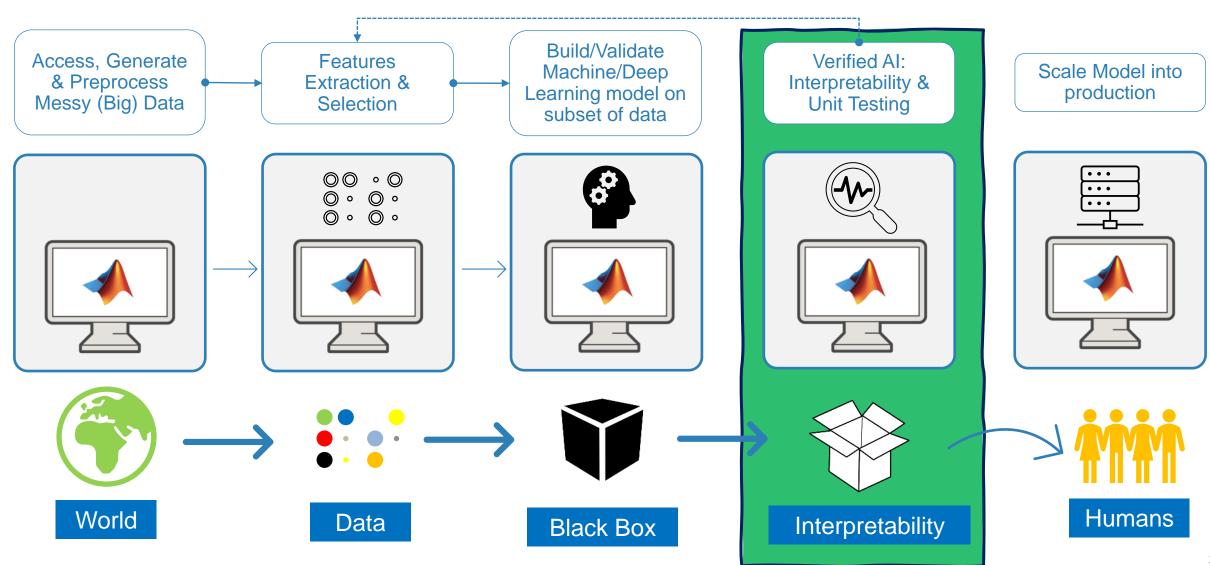
— Carl Wouters, Atlas Copco





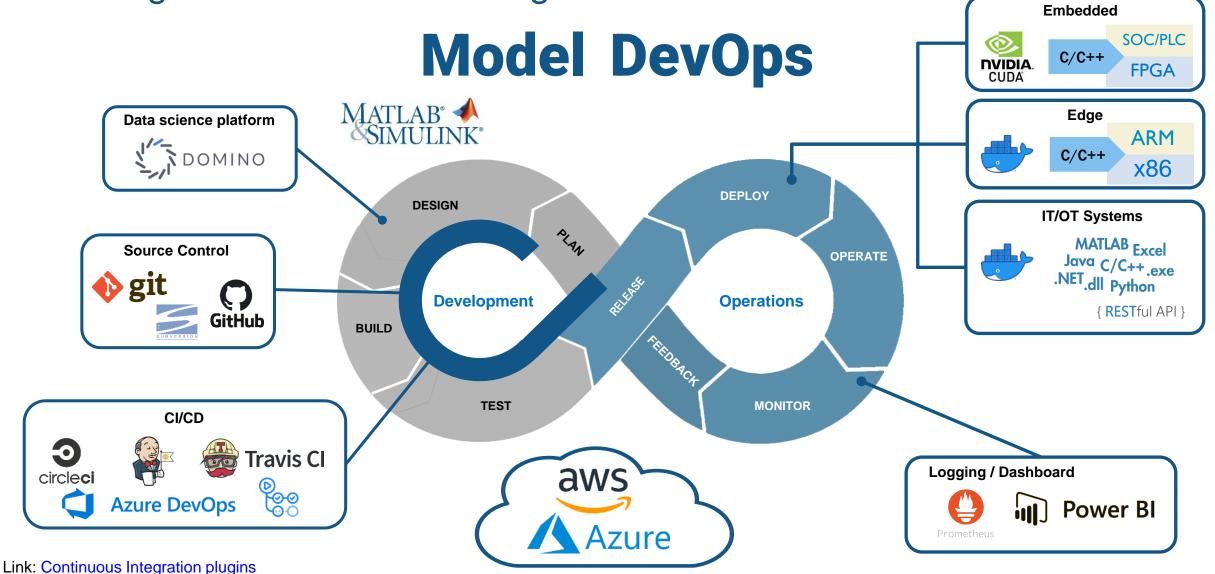
# Workflow with interpretability: Validated & Verified Al

Until satisfied Accuracy & Explainability





MATLAB and Simulink integrate with the tools and systems IT manages on the Cloud or Edge





Empower domain experts to do their best work

